

### **Huron County Prevention Coalition SFY 2022 – SFY 2026 Strategic Plan**

#### MISSION

The Huron County Prevention Coalition strives to support, empower, and advocate for the youth and families of Huron County by building resilience, promoting mental health wellness, and preventing substance abuse through collaborative programs and education.

#### **TARGETED OUTCOMES**

- Assess community needs related to prevention programming and supports.
- Increase community education and awareness to reduce stigma.
- Increase and improve access to prevention programs and supports.
- Improve efficacy of Huron County Prevention Coalition.
- Comply with requirements of Strategic Prevention Framework grant.
- Decrease alcohol & marijuana use in youth in Huron County.
- Decrease number of youth that have considered or attempted suicide in Huron County.
- Decrease the number of students that are impacted by bullying at their school, within Huron County.
- Increase access to services and supports for LGBTQ+ community.
- Increase youth resiliency through skill building, peer leadership, and peer support.

FY22  Create initial buy-in from schools  Implement Developmental Assets  Solidify buy-in and identify and engage champions	FY23  Implement Sources of Strength  Host Youth Leadership Kickoff Event in all school districts	FY24  Host Youth Leadership Kickoff Event in all school districts Implement Start Talking	FY25  Host Youth Leadership Kickoff Event in all school districts Implement Stomp Out Bullying	FY26  Host Youth Leadership Kickoff Event in all school districts Implement Be Present
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The Strategic Plan will be reviewed by the Prevention Coalition at a minimum of every six months to ensure appropriate progress is being made toward the Goals and Objectives. If decided, Goals and Objectives may be added or modified during review.

Goal 1: Gather input from organizations serving youth, schools, youth and community to determine needs related to prevention programming and supports.

Objective 1a: Implement the OHYES! survey in the majority of school districts in Huron County.

• Timeline: By April/May 2021, held annually

Objective 1b: Annual Needs Assessment of school administration and staff.

• **Timeline**: By May 2021, held Fall & Spring annually

Objective 1c: Access Community Health Assessment data.

• Timeline: By May 2021, ongoing as needed

Objective 1c: Participate in meetings with youth-serving community organizations and gather feedback and input.

• Timeline: Beginning June 2021, ongoing

Objective 1d: Implement Environmental Scans for alcohol & tobacco serving vendors/establishments in Huron County.

• Timeline: By December 2021 & May 2022, 2 times/year

### Goal 2: To reduce stigma through increased education and awareness.

Objective 2a: Research existing education and awareness campaigns designed to reduce stigma for the following populations: parents, youth, social services professional, educators, school staff, LGBTQ+ community.

• Timeline: Beginning June 2021, ongoing

Objective 2b: Identify and implement intentional and appropriate education campaigns for each of the identified populations.

• Timeline: Beginning fall 2021, ongoing

Objective 2c: Committee members will attend prevention trainings.

• Timeline: Beginning May 2021, ongoing

Objective 2d: Maintain social media pages for Huron County Prevention Coalition including but not limited to: Facebook, Instagram.

• Timeline: Beginning June 2021, ongoing

Objective 2e: Attend community festivals and events to promote prevention programming, provide education, and increase awareness.

• **Timeline:** Beginning Summer 2021, ongoing

Objective 2f: Implement education and awareness campaign focusing on gambling prevention.

• Timeline: Beginning July 2021, ongoing

Goal 3: To increase access to evidence-based prevention programs and supports in Huron County to address needs and which align with the Coalition's Logic Model.

Objective 3a: Identify and evaluate current available services and supports.

• Timeline: Beginning August 2020, on annual basis, ongoing

Objective 3b: Research services and supports in surrounding counties.

• Timeline: Beginning February 2021, ongoing

Objective 3c: Gather ongoing feedback from schools, youth, parents and community to evaluate current programs and supports.

• **Timeline:** Beginning May 2021, ongoing

Objective 3d: Implement identified evidence-based prevention programs, supports, and strategies in Huron County.

• Timeline: Beginning July 2021, ongoing

Objective 3e: Host meetings, provide trainings, and develop curriculum as needed, to support implementation of programming and supports.

• Timeline: Beginning June 2021, ongoing

Objective 3f: Provide support and guidance to schools, youth, parents, youth serving organizations and others as they work to implement programming and supports.

• Timeline: Beginning August 2021, ongoing

### Goal 4: To improve efficacy of Huron County Prevention Coalition.

Objective 4a: Increase engagement and participation of current Coalition members, as measured by the meeting attendance records.

• Timeline: Beginning August 2020, ongoing

Objective 4b: Recruit new members for Prevention Coalition.

• Timeline: Beginning August 2020, ongoing

Objective 4c: Ongoing collaboration with participating Coalition members and organizations.

• Timeline: Beginning August 2020, ongoing

### Goal 5: Meet requirements of Strategic Prevention Framework grant

Objective 5a: Attend all meetings and trainings as required by the grant.

• Timeline: Beginning August 2020, ongoing

Objective 5b: Comply with all requirements of the grant as detailed in the contract from the Huron County Board of Mental Health and Addiction Services.

• Timeline: Beginning April 2020, ongoing

# Goal 6: Decrease alcohol and marijuana use by youth in Huron County.

Objective 6a: Implement Start Talking Campaign in the schools and in the community

• Timeline: Beginning August 2023, ongoing

Objective 6b: Decrease alcohol and marijuana use by youth by 10% each year, as measured by the OHYES! And Community Health Assessment.

• Timeline: Beginning April/May 2021, annually

## Goal 7: Decrease number of youth that have considered or attempted suicide in Huron County.

Objective 7a: Implement Sources of Strength in the schools and community

• Timeline: Beginning Fall 2022, ongoing

Objective 7b: Decrease number of youth that have considered or attempted suicide in Huron County by 10%, as measured by the OHYES! and Community Health Assessment.

• Timeline: Beginning April/May 2021, annually

Objective 7c: Decrease number of youth that have been negatively impacted by bullying by 10%, as measured by the OHYES! and Community Health Assessment.

• Timeline: Beginning April/May 2021, annually

Objective 7d: Implement Be Present in the schools and community

• Timeline: Beginning August 2025, ongoing

Objective 7e: Implement Stomp Out Bullying in the schools and community

• **Timeline:** Beginning Spring 2024, ongoing

# Goal 8: Increase access to services and supports for LGBTQ+ community.

Objective 8a: Gather input and support from LGBTQ+ youth and adults, organizations serving LGBTQ+ youth and adults, and community to determine needs.

• Timeline: Beginning May 2021, annually

Objective 8b: Reduce stigma through increased education and awareness.

• Timeline: Beginning April/May 2021, ongoing

Objective 8c: Increase access to services and supports for LGBTQ+ community and parents and families of LGBTQ+ youth in Huron County.

• Timeline: Beginning July 2021

Goal 9: Increase youth resiliency through skill building, peer leadership, and peer support.

Objective 9a: Implement Developmental Assets in the schools and community.

Timeline: Beginning August 2021, ongoing